



#NENinnovate19

Unleashing Innovation in Enterprise



Be part of the greatest one day event dedicated to Unleashing Innovation in Enterprise

EVENT SPONSORSHIP PACKAGES

National Enterprise Network is a unique membership body representing the enterprise support sector across England. Its members are crucial to England's economic growth and play a key role in the support and development of enterprise in England.



Each year, NEN develops a highly regarded day long event designed to inspire, educate and motivate the key individuals and organisations that are committed to providing enterprise focused activities for the benefit of their communities. The event is targeted at enterprise agencies, Chambers of Commerce, local authorities, Local Economic Partnerships, Growth Hubs, specialist enterprise providers as well as relevant corporate organisations.

Last year, over 100 people joined us to hear insights from thought leading contributors including the CEO of Business Banking at Barclays UK, FSB and BEIS.

Due to the success of the event last year, headline conference sponsor Barclays will once again provide the venue for the event at the prestigious Barclays Offices in Canary Wharf. Delegates will hear Steven Roberts, Barclays' Strategic Transformation Director deliver our keynote, an inspiring motivational speaker, and be able to participate in key breakout sessions focussed on Unleashing Innovation in Enterprise.

Conference sponsorship opportunities are available for organisations who are passionate about Unleashing Innovation in Enterprise and who are dedicated to supporting pre-start, start up and growing small businesses.

Read on for details of the sponsorship packages* available.



Representing the enterprise support sector across England

Showcase your brand, products and services to the Enterprise and Entrepreneurship sector

Here's how your organisation can be part of the event with our competitive and valuable sponsorship package options.

Award Sponsorship Partner package

Award Sponsorship Partner | £1000 plus VAT

Limited Spaces Available

Chairman's Award Outstanding Contribution

5 Exclusive Award Category Sponsorship opportunities available

With only five Award partnership spots on offer, this is an exciting opportunity for your company to align itself with the enterprise support sector at a national level and showcase your services to NEN's membership and the wider enterprise support sector.

Awards Categories for 2019

- NEW -
3 Award categories this year

- Enterprise Support Organisation of the Year (under and over)
- Enterprise Engagement Award
- Enterprise Support Champion of the Year: NEW
- Innovation in Education Award: NEW
- Enterprise Impact Award: NEW

Representing the enterprise support sector across England

National Enterprise Network
HQ Midsummer Boulevard, Exchange House
494 Midsummer Boulevard, Milton Keynes MK9 2EA

T 01908 592033
enquiries@nationalenterprisenetwork.org
www.nationalenterprisenetwork.org

Registered in England and
Wales No. 2785742
Registered Office
Silbury Court, 420 Silbury Boulevard
Central Milton Keynes, MK9 2AF
VAT No. 634 3167 64

- **Choose the NEN Award category you want to sponsor and announce the winner at the 2019 ceremony taking place during the conference.** The NEN awards recognise excellence of its members in the delivery of enterprise support, encouraging the exchange of good practice and the development of improved services.
- **Put your stamp on the conference:** As a conference sponsor you will see your logo displayed in promotions before and during the event. This will also include social media engagement and shout outs. You will be invited to contribute discussion content too at conference – putting you in the unique position to talk directly to a dedicated enterprise support audience.
- **Exclusive Breakout sponsorship:** Be seen by delegates in your own hosted breakout session – with eight key topics to choose from, sponsor the session that best fits your business.
- **Delegate bag insert:** Contact the NEN event manager for more detail
- **Exhibition space and the opportunity to join us for the full conference programme:** We'll mark out a 1.5m area (trellis table and chair supplied if required) at the conference in the dedicated 'Market place' and networking area. You can bring stand materials and have a clear base for your conversations on the day. Two delegate tickets are included so you can be part of the conference programme discussions too.

Exhibition Sponsorship Packages



Exhibition Sponsor | £750 or £500 plus VAT

THINKING OF OUTSOURCING YOUR DPO?

Limited Spaces Available!

Two exhibition packages available depending on size of space required

W.d.poc

Named DPO contact for your privacy policies

Advice line for daily email and telephone support

Proactive advice, policy writing and staff training

Hired with an internal resource to reduce costs

Named DPO contact for your privacy policies

Representing the enterprise support sector across England

We only have a handful of large and small exhibitions areas available at this exclusive venue, give us a call now to ensure you are not disappointed.

- **Exhibition space and the opportunity to join us for the full conference programme:** Depending on the size of space required, you can choose from the following packages – 1.5m for £750 + VAT or a 1m area for £500 + VAT. Both of these packages give you a networking area just for you, so you can bring stand materials and have a clear base for your conversations on the day. Two delegate tickets are included so you can be part of the conference programme discussions too.
- **Put your stamp on the conference:** As an Exhibition Partner you will see your logo displayed in promotions before and during the event. This will also include Social media engagement and shout outs
- **Sponsoring a breakout opportunity when purchasing a £750 + VAT exhibitor space:** Be seen by delegates in your own hosted breakout session – with eight key topics to choose from, sponsor the session that best fits your business.
- **Delegate bag insert** – Contact the NEN event manager for more detail.

Customised Event Sponsorship Package

Customised Event Sponsorship package

Call now to discuss your requirements

A custom package built around you

How else could we work together?

We'd love to hear your thoughts. Packages can be designed to best suit your organisation and budget – including:

- Drinks reception sponsorship

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- Delegate bag inserts
- Social media engagement and guest blogging
- Event attendance

Delegate feedback from our 2018 conference

Don't just take it from us – we ask NEN Conference delegates each year what they love about our event and what they would like to see in future years.

Delegates tell us they see a real value in attending the event due to the networking opportunities and high profile speakers.



In 2018, 92% of delegates said that they would attend the event again. 96% rated speakers as excellent or good and 96% rated the conference space and location as excellent or good.

The NEN membership reached out and supported over 32,000 clients last year (of which 58% were pre-start and 42% established businesses). So you not only get a chance to interact with the people in the room at the NEN Conference - but with a whole community of people that our conference delegates influence!

Who attends our event?

Our flagship event has been a key date on the enterprise event calendar for over 25 years. Taking place every autumn and incorporating the announcement of the winners of the NEN Awards, we are proud to deliver a must attend event for the enterprise sector. You can expect to network with:

- Chief Executives
- Seniors Decision Makers
- Influences from the wider enterprise sector
- Representatives from enterprise agencies. Chambers of Commerce, local authorities, LEPS and growth hubs.

For more information about us: [Twitter](#) - [Facebook](#)

Ready to have an initial chat about being part of the greatest one day event dedicated to enterprise and entrepreneurship? [Email the NEN Event Manager Suzanne Charboneau](#) or call [Keystone Marketing](#) on 01480 278750.

*Please note: NEN reserve the right to alter any details on sponsorship packages without prior notice.

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